

Rethinking how you buy gas

The GasBridge Model

Are you struggling to lock in a fair gas contract?

If you are a commercial or industrial business using between 20,000 and 500,000 GJ of gas per year, you're not alone. Many businesses are finding it harder – and more expensive – to secure reliable gas supply.

Why? Because the traditional model currently puts the retailer at the center of the supply chain. And that model is breaking down.

The Traditional Model: Is it working for you?

Most gas contracts today are fixed price, variable volume. You pay based on what you use – but the price is locked in.

In the traditional model your retailer handles:

Buying the gas
Forecasting your usage
Managing compliance

But there is a catch: gas prices are volatile, and retailers build in substantial margins to protect themselves from market swings.

The Hidden Cost of “Fixed Price”

Retailers take on the risk of fluctuating spot prices – and pass that risk back to you as an “insurance premium.”

That premium has grown in recent years due to:

- Uncertainty in gas production.
- Fewer retailers offering fixed-price contracts.

Why it's getting harder to get a contract

Retailers are becoming more selective. To offer you a contract, they need to be confident they can:

- Start supply exactly when your current contract ends.
- Cover your full term.
- Meet your peak demand (especially in winter).

If any of these conditions are uncertain, they will either decline to offer a contract – or charge a steep premium in order to do so.

The GasBridge Model is different...



“The GasBridge model helps you take control by placing you, the customer, at the heart of the supply chain, providing a greater range of gas options.

Instead of only having a choice of one or two wholesalers, we help you look “past” them and get more options such as buying from the spot market or other gas producers.”

– Nick McDougall, Director, EnergyBridge

**We give
you options**

We approach suppliers who don't usually serve this market.

**We open up
the market**

We connect you directly to the wholesale gas market.

**We simplify
the process**

We help you navigate today's tight and unpredictable supply landscape.

**We put YOU
in control**

You will hold contracts directly with pipeline owners and service providers (metering, data, compliance).

How we are different...

Feature	Traditional Model	GasBridge Model
Customer at the centre		✓
Access to more suppliers		✓
Direct wholesale market access		✓
Help navigate supply issues		✓
Fixed price	✓	
Variable price		✓
One contract with retailer	✓	
Direct contracts with infrastructure & suppliers		✓

Want to see if this works for you?

To get started contact us at ask@energybridge.co.nz and send us:

- ✓ Your site's ICP references
- ✓ A monthly breakdown of your typical gas usage